



NEW BRUNSWICK
CITY CENTER

EXPLORER'S GUIDE

Seward Johnson

Celebrating
the Familiar



Seward Johnson believed in the joy of discovery. Consider the following as you explore his artwork.

Seward Johnson was born in New Jersey, and following the auspicious clipping of a newspaper ad for a beginner's sculpture class, became well-known worldwide for his figurative sculptures. Spurred to strengthen communities through his artwork, Seward built an international community of artists with the Johnson Atelier, which continues to weave his sculpture into the fabric of everyday life through music, dance, poetry, food, all the things Seward loved.



It's easy sometimes to forget the simple things that give us pleasure. If we open our eyes, life is marvelous. – Seward Johnson

OBSERVE

- Where are the figures in the sculpture looking and what do they see?
- What looks real and what looks imaginary about the sculpture? About the landscape?

REFLECT

- Does being with art in nature cause you to see the artwork, or nature, differently?
- When and where can you find ways to engage a sense of discovery in your daily life?

CREATE

- Seek a moment that is universally appreciated as a quiet gesture for the public good and describe it in no more than 6 words, or in a poem.
- If you were to create a sculpture - of you - what would it be like?

JOHNSON
ATELIER

Seward Johnson, *Los Mariachis*, ©1994 The Seward Johnson Atelier, Inc.

Seward Johnson, illustration of *When Now Becomes Then*, ©2022 The Seward Johnson Atelier, Inc.

WHEN NOW BECOMES THEN



2 Livingston Avenue

Seward Johnson, *When Now Becomes Then*,
©1990 The Seward Johnson Atelier, Inc.,
Photo by Ken Ek

SKATEBOARDER



335 George Street

Seward Johnson, *Skateboarder*,
©1979 The Seward Johnson Atelier, Inc.

NEWSPAPER READER



335 George Street

Seward Johnson, *Newspaper Reader*,
©1974 The Seward Johnson Atelier, Inc.,
Photo by Ken Ek

UNINVITED ADVICE



391 George Street

Seward Johnson, *Uninvited Advice*,
©1992 The Seward Johnson Atelier, Inc.,
Photo by David W. Steele

LOS MARIACHIS



356 George Street

Seward Johnson, *Los Mariachis*,
©1994 The Seward Johnson Atelier, Inc.

STROLLING PROFESSOR



75 Bayard Street

Seward Johnson, *Strolling Professor*,
©1989 The Seward Johnson Atelier, Inc.,
Photo by Ken Ek

Presented by:



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